

Motivating Lunch 'n Lead Seminars

“It’s like brain food for your team.”



Motivating Lunch 'n Lead Seminars from Kathy McAfee are designed to stretch the thinking of your team and to motivate them to action. Choose from one of our popular topics or request a custom topic pertinent to your current business challenge.

You gather the team, provide the venue and lunch. We'll supply the content, facilitation and the motivation to re-activate your workforce.

Check out our menus of savory business topics:

MOTIVATED PRESENTER series:

1. **Stop Global Boring:** Power up your next presentation by learning to reduce your PowerPoint clutter and avoid other common presentation pitfalls.
2. **Plan to Succeed.** Learn how to use the Clean Sheet Thinking methodology to save time and to increase your presentation success.
3. **Tell Stories Instead.** Learn the power of personal narrative and capture your audience with stories that make a point.
4. **Presentation Openings that WOW your audience.** Learn how to hook their attention in the vital first few minutes of your presentation. High engagement techniques, tips and creative ideas will be shared, demonstrated and “tried on” by participants.
5. **Leveraging Peer Feedback.** Why you need and how you can use peer feedback to become a more powerful presenter.

MOTIVATED NETWORKER series:

6. **Perfect Your Pitch.** How to position yourself more effectively in 30 seconds or less. Dial up the five critical factors of your networking introduction to help attract the right kind of people to you.
7. **Motivated Networking Follow-Up.** Get more from your networking relationships by changing your approach to follow-up. Simple systems and techniques to improve your networking results.
8. **Networking Ahead for Business.** Learn to leverage networking as a business development strategy to create more opportunities for your company, your customers and yourself.

MARKETING MOTIVATOR 

MOTIVATED COMMUNICATOR series:

9. **Your Body Language Doesn't Lie.** How to leverage your non-verbal communication to help you be more persuasive and effective with other people. How to read other people's body language more accurately. Learn why your handshake and your posture are vital to creating a strong first impression.
10. **Avoid Communication Mishaps.** How to align with other people's preferred channels of communication to create stronger connections and results with them. Discover if you are predominately visual, auditory, kinesthetic or auditory digital in your language patterns. Learn to flex and adapt to align more closely with other people's communication styles to get better results.
11. **Master Your Mind for a Change.** Self-mastery techniques from Neuro Linguistic Programming (NLP) to improve your "inner game" and propel your career. Learn how to create big changes in your outcomes by making small changes to how you think and feel and how you manage your body language.

MOTIVATED LEADER series:

12. **Staying Motivated in Your Job:** How to get yourself and keep yourself in the right state of mind and body to rise above any challenging work situation and remain a high engagement, high value employee. Inspirational and practical ideas to move from pity party to a more powerful you.
13. **Overcoming Meeting Mania:** How to reduce unproductive meetings and get more satisfying results for your business time. Learn when and how to decline meeting invitations to save time and money. You will be introduced to useful tools to help improve your pre-planning, meeting agendas and meeting summaries activities.

How it works.

- Recommended size of group: 10-25 people
- Recommended time allotment: 90 minutes
- Client provides the venue and lunch and gathers the troops. We'll supply plenty of motivating content to get the business discussion going!
- To book your Motivating Lunch 'n Lead seminar, please contact Kathy McAfee, America's Marketing Motivator at (860) 408 -0033 or email her at Kathy@MarketingMotivator.net