

Does Marketing Your Business Sometimes Feel Like an
Impossible Word Search?

P	E	R	S	O	N	A	L	V	K	S	I	R	D
L	Y	M	O	T	I	V	A	T	I	O	N	Z	R
E	T	N	O	I	T	A	M	R	O	F	N	I	I
H	L	O	O	T	E	R	E	N	E	U	O	T	E
Y	A	I	Z	I	R	P	U	C	V	T	V	N	W
C	I	T	V	M	T	A	M	S	I	U	A	E	C
N	C	A	H	J	L	U	M	A	T	R	T	M	O
E	E	C	D	N	A	R	B	S	A	E	I	T	N
U	P	I	E	U	L	A	V	I	E	Q	O	S	N
Q	S	L	A	R	R	E	F	E	R	U	N	E	E
E	D	P	T	I	F	O	R	P	C	T	G	V	C
R	F	U	S	N	O	I	S	S	A	P	S	N	T
F	I	D	C	U	S	T	O	M	E	R	S	I	E
W	O	R	D	O	F	M	O	U	T	H	O	O	D

Motivation	Customers	Value
DSI*	Specialty	Brand
Word of Mouth	Trust	Referrals
Innovation	Information	Investment
Frequency	Distribution	Duplication
Future	Profit	Passion
Creative	Risk	Connected
Personal	Smart	Weird

*DSI stands for Dominant Selling Idea

To learn what it takes to more successfully market your business, call:



(860) 408-0033

www.marketingmotivator.net